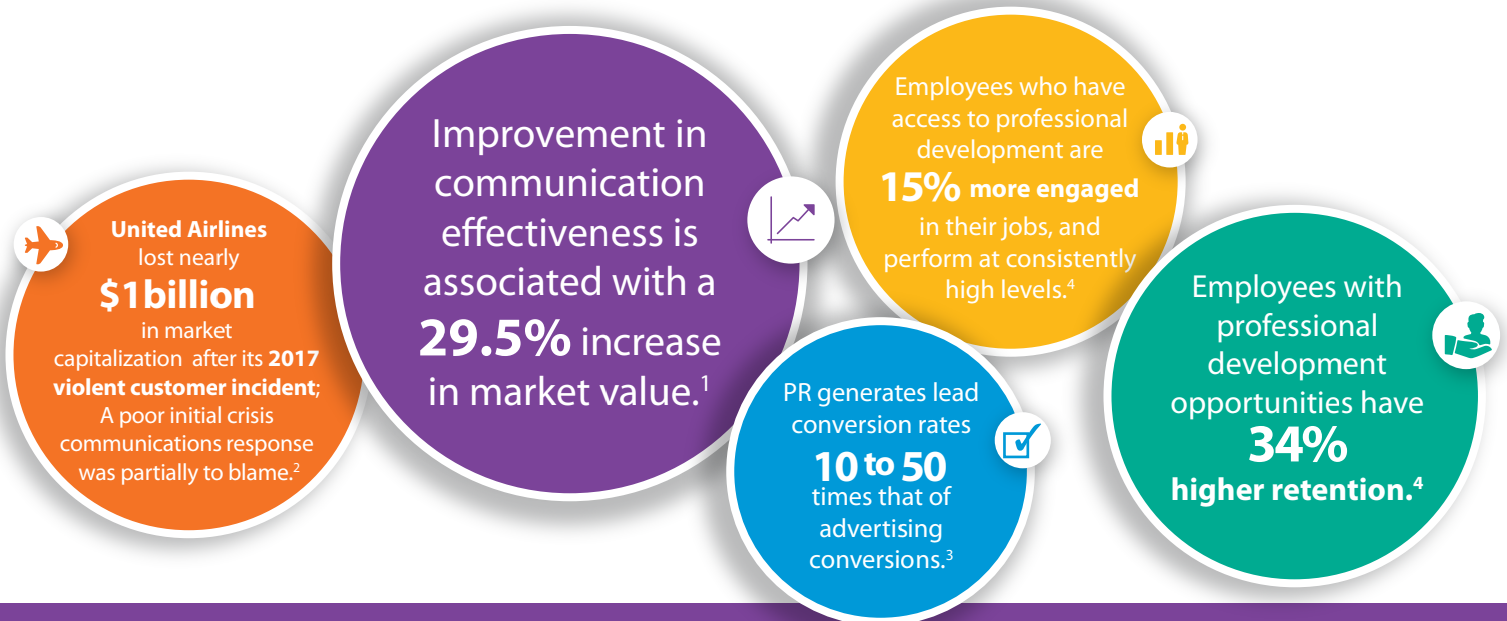




IABC Corporate Membership Helps Improve Business Results

The organization that supports their communication professionals through an IABC Corporate Membership **elevates the standard of professional communication** within their organization and benefits from **improved organizational communication effectiveness**—which impacts key strategic initiatives and **drives business results**.



IABC Corporate Membership connects your entire team to insights and people that drive business results.



..... **Unlimited access** to IABC Academy, a dynamic, online education platform offering dozens of self-paced and on-demand courses that can be completed online from anywhere, and are based on the Global Standard of the Communication Profession



..... **Member-only access** to communication-focused content including research, award-winning case studies, best practice work plans, e-books, *Communication World* online magazine, and free, monthly webinars available live or on demand



..... **Educational pathway** to CMP and SCMP certification, including application fee waivers and opportunity to host one exam annually at corporate location of choice



..... **The Hub**, IABC's private, online collaboration platform providing access to a global community of communication professionals to discuss and seek solutions to daily challenges



..... **Free or discounted registration** to the IABC World Conference, the premier annual professional development event for the communication industry

Become an IABC Corporate Member

MEMBERSHIP LEVEL	CORPORATE COMMUNITY	CORPORATE ADVANTAGE	CORPORATE ENTERPRISE
NUMBER OF MEMBERS	Up to 25	Up to 50	Up to 100
ANNUAL MEMBERSHIP FEE	US\$8,499	US\$14,999	US\$34,999

Learn more at iabc.com/corporate



International Association of Business Communicators

¹"Connecting Organizational Communication to Financial Performance – 2003/2004 Communication ROI Study"(2003). Watson Wyatt & Company, 3 November 2003

²McAllister, R. (2017). Crisis preparedness and its impact on shareholder value. Continuitycentral.com. Retrieved 21 March 2018, from <http://www.continuitycentral.com/index.php/news/resilience-news/2238-crisis-preparednessand-its-impact-on-shareholder-value>

³Why Public Relations And Media Relations Don't Mean The Same Thing Anymore. (2014). Fast Company. Retrieved 21 March 2018, from <https://www.fastcompany.com/3034498/why-public-relations-and-media-relations-dont-mean-the-same-thing-anymore>

⁴The Impact of Professional Development: Exclusive Research. (2018). Better Buys. Retrieved 22 March 2018, from <https://www.betterbuys.com/lms/professional-development-impact/>